In the Claims:

1-60. (Cancelled)

61. (Previously Presented) A method comprising:

comparing each of a plurality of user profiles with a target user profile of a first user associated with a media player device to select a matching user profile from the plurality of user profiles; and

effecting selection of a playlist of a matching user associated with the matching user profile for delivery to the media player device.

- 62. (Previously Presented) The method of claim 61 wherein the matching user profile is one of the plurality of user profiles most similar to the target user profile.
- 63. (Previously Presented) The method of claim 61 wherein a plurality of playlists including the playlist are stored by at least one server, each of the plurality of playlists is a playlist of one of a plurality of users including the matching user, and each of the plurality of users is associated with one of the plurality of user profiles.
- 64. (Previously Presented) The method of claim 63 wherein the step of comparing is performed by the at least one server storing the plurality of playlists.
- 65. (Previously Presented) The method of claim 64 further comprising communicating the playlist from the at least one server to the media player device.
- 66. (Previously Presented) The method of claim 63 wherein the step of comparing is performed by the media player device.
- 67. (Previously Presented) The method of claim 66 further comprising requesting delivery of the playlist from the at least one server to the media player device.

- 68. (Previously Presented) The method of claim 63 wherein the at least one server comprises a central server.
- 69. (Previously Presented) The method of claim 63 wherein the at least one server comprises a plurality of peer media player devices forming a Peer-to-Peer (P2P) network.
- 70. (Previously Presented) The method of claim 69 wherein comparing each of the plurality of user profiles with the target profile of the first user associated with the media player device to select the matching user profile comprises, at each peer media player device from the plurality of peer media player devices, comparing a one of the plurality of user profiles associated with a user of the peer media player device and the target user profile.
- 71. (Previously Presented) The method of claim 63 further comprising effecting delivery of the playlist from the at least one server to the media player device.
- 72. (Previously Presented) The method of claim 71 further comprising automatically updating the playlist at the media player device in response to a change made to the playlist by the matching user.
- 73. (Previously Presented) The method of claim 71 further comprising filtering the playlist to remove at least one item that is not compatible with the media player device.
- 74. (Previously Presented) The method of claim 71 further comprising filtering the playlist to remove at least one item that is not compatible with a location of the media player device.
- 75. (Previously Presented) The method of claim 71 further comprising editing the playlist at the media player device to further include items played in excess of a threshold rate at the media player device.

- 76. (Previously Presented) The method of claim 71 further comprising editing the playlist at the media player device to remove items played less than a threshold rate at the media player device.
- 77. (Previously Presented) The method of claim 61 wherein the media player device is a dedicated media player device.
- 78. (Previously Presented) A media player device comprising:

a communications interface communicatively coupling the media player device to a network; and

a control system associated with the communications interface and adapted to:

compare each of a plurality of user profiles with a target user profile of a first user associated with the media player device to select a matching user profile from the plurality of user profiles; and

effect delivery of a playlist of a matching user associated with the matching user profile from a server storing the playlist to the media player device.

- 79. (Previously Presented) The media player device of claim 78 wherein the matching user profile is one of the plurality of user profiles most similar to the target user profile.
- 80. (Previously Presented) The media player device of claim 78 wherein the server is a central server.
- 81. (Previously Presented) The media player device of claim 78 wherein the server is one of a plurality of peer media player devices forming a Peer-to-Peer (P2P) network.
- 82. (Previously Presented) The media player device of claim 78 wherein the playlist is automatically updated at the media player device in response to a change made to the playlist by the matching user.

- 83. (Previously Presented) The media player device of claim 78 wherein the control system is further adapted to filter the playlist to remove at least one item that is not compatible with the media player device.
- 84. (Previously Presented) The media player device of claim 78 wherein the control system is further adapted to filter the playlist to remove at least one item that is not compatible with a location of the media player device.
- 85. (Previously Presented) The media player device of claim 78 wherein the control system is further adapted to edit the playlist at the media player device to further include items played in excess of a threshold rate at the media player device.
- 86. (Previously Presented) The media player device of claim 78 wherein the control system is further adapted to edit the playlist at the media player device to remove items played less than a threshold rate at the media player device.
- 87. (Previously Presented) The media player device of claim 78 wherein the media player device is a dedicated media player device.
- 88. (Previously Presented) The media player device of claim 78 wherein a plurality of playlists including the playlist are stored by at least one server including the server, each of the plurality of playlists is a playlist of one of a plurality of users including the matching user, and each of the plurality of users is associated with one of the plurality of user profiles.
- 89. (Previously Presented) A server comprising:
- a communications interface communicatively coupling the server to a media player device via a network; and
 - a control system associated with the communications interface and adapted to:

 store a plurality of playlists each associated with one of a plurality of users;

 compare each of a plurality of user profiles of the plurality of users with a target
 user profile of a first user of the media player device to select a matching user profile

from the plurality of user profiles, the matching user profile associated with a matching user from the plurality of users;

effect selection of a playlist of the matching user from the plurality of playlists for delivery to the media player device; and

communicate the playlist of the matching user to the media player device.

- 90. (Previously Presented) The server of claim 89 wherein the matching user profile is one of the plurality of user profiles most similar to the target user profile.
- 91. (Previously Presented) The server of claim 89 wherein the control system is further adapted to automatically update the playlist at the media player device in response to a change made to the playlist by the matching user.
- 92. (Previously Presented) The server of claim 89 wherein the media player device is a dedicated media player device.

93-108. (Cancelled)